

Client _____

2006



**LAKE POWELL COMMUNICATIONS
MEDIA PLAN**

	TOTALS	January	February	March	April	May	June	July	August	September	October	November	December
MEDIA CHOICES													
RADIO													
:30 and :60 second Commercials													
Weather Tags													
Mighty Mentions													
Water Temperatures													
Time/Temp Tags													
PPPG													
Morning Show													
Remotes/mini Remotes													
Local News-Lake Powell/Page													
Sports- Football/BBB													
Payday Payoffs													
Million Dollar Hole in One													
Dollar Stretcher													
Monster Magnets													
PRINT													
Lake Powell Visitors Guide													
KIOSKS													
Billboards													
Rack Distribution													
TOTALS													

12 Month Budget Billing Available @ _____